

1<sup>st</sup> June, 2011

## Arts For Chalk

### 2011 Fundraising Photography Camp in Hong Kong

10<sup>th</sup> to 14<sup>th</sup> August 2011 (Wednesday to Sunday)

Dear Friends and Supporters of Chi Heng,

We are excited to share with you that Chi Heng Foundation (“Chi Heng”) will be hosting its fundraising art camp, “Arts For Chalk” in Hong Kong again this year, from 10<sup>th</sup> to 14<sup>th</sup> August, 2011. We hope you will support us by encouraging your children and friends to participate in and to promote this highly inspirational event.

This program is specially designed for 12 to 18 year old students, offering them the opportunity to be young ambassadors of Chi Heng, At the same time, we would also like to offer the opportunity to a group of up to 20 AIDS impacted university students from the mainland to experience the exciting city life of Hong Kong. Our aim is to encourage communication and interaction among these youngsters through a series of educational and fun-filled activities.

Since 2002, Chi Heng has been providing assistance to AIDS orphans in mainland China, allowing them to continue their education. To date, Chi Heng has cumulatively assisted over 12,000 AIDS impacted children. In addition to providing them with funding for primary, secondary, vocational and college education, Chi Heng also offer other related support such as counseling, vocational placement and community based care. All donations to Chi Heng are directly used to assist the AIDS orphans and will not be passed through third parties.

#### **Event Objectives**

- Provide teenagers living in a big city like Hong Kong with an opportunity to get to know and communicate with AIDS orphans from China supported by Chi Heng;
- Engage the teenagers and the AIDS orphans to work together on a photography project and to join a photo competition as a team, enabling them to learn from one another, and to provide encouragement and support to other team members through camp activities;
- Provide the younger generation with the opportunity to better understand the AIDS problem in China, especially in relation to the desolate situations of AIDS orphans; and
- Promote a sense of social responsibility and commitment by the teenagers

## Chi Heng Foundation

### Event Particulars

The camp duration is 5 days, 4 nights, held in Hong Kong.

**Accommodation:** Y-Loft (Y旅舍)  
238 Chai Wan Road, Chai Wan, Hong Kong [www.youthsquare.hk](http://www.youthsquare.hk)

### **Highlights:**

- Photography workshop  
Organized by a group of volunteer professional photographers, Led by Mr. Martin Lam <http://www.martinlam.hk>, one of the top students of Mr. Alain Yip (葉青霖).  
In-class teaching of basic photography skills, applying the newly acquired skills in a photo-taking field trip and in other activities
- Photo Competition  
All participants will join the competition. An award presentation will be held at the closing dinner on Aug 14. The participants can also invite their family and friends to join the closing dinner.
- Drawing Session  
Conducted by a group of professional volunteers
- Visit to a few iconic symbols of Hong Kong, such as the world famous finance center and a number of other attractions, for a better understanding of the development, culture, innovation and technology of Hong Kong.
- Scenic trips for photo-taking

**Language:** The program is conducted primarily in Putonghua (assisted in Cantonese & English).

**Group Size:** up to 20 student sponsors and 20 AIDS impacted students.

### Participation Fee

Each participant will pay **HK\$8,500** to join the camp, of which HK\$3,000 covers the cost of the camp, and HK\$ 5,500 will be the cost to sponsor a CHF student to join this camp inclusive of trip costs from mainland China.

\* Camp Cost for each participant includes:

- 4 nights accommodation, on twin-sharing basis
- Breakfast/lunch/dinner with the group
- Transportation/Admissions tickets
- Workshop materials and supplies

All participants are expected to bring his/her own digital camera.

\* Each participant may invite up to 2 persons to join the Aug.14 closing dinner at an incremental estimated charge of HK\$ 300 per person. Details will be provided at a later date.

A non-tax deductible receipt will be issued by Chi Heng for subject payment.

## Chi Heng Foundation

### **Fundraising**

Chi Heng targets to raise HK\$ 200,000 from this event, we hope that everyone will join the fund-raising initiative.

We suggest that each participant targets to raise HK\$7,500 donation to provide education sponsorship to AIDS impacted children.

**Your support will not only give these AIDS impacted children the opportunity to appreciate the world outside of their home village but, more importantly, will demonstrate your care and support for these children. Meanwhile, your donation will allow more impoverished yet aspiring AIDS orphans to have the chance to continue their education, and help them build a better and more promising future. Your support to this meaningful cause would be much appreciated!**

A volunteer from Chi Heng will be contacting you in the next couple of weeks to provide you with more details of this event. Should you have any questions or require any additional information, please feel free to contact Brenda Li on 25170564 or email us at [info@chihengfoundation.com](mailto:info@chihengfoundation.com).

Thank you and look forward to your kind support,



Chung To,  
Chairperson  
Chi Heng Foundation

Attachment 1

**CHF Sponsored Children Talked About Their “2010 Art For Chalk” Experience**

“Now I can express myself through photography, thanks to the outstanding tutorial from the professionals.”

“In just a few days, I learned a lot about my fellow campers and a lot from them. I liked the drawing session which allowed me to tell my story through art. I will treasure the memory of this summer camp.”

“The visit to “Dialogue in the Dark” reinforced to me the fear brought by a world of total darkness, even as I went through the journey with my fellow campers. I can better appreciate the challenges faced by the visually impaired, and found a renewed appreciation of my eyesight.”

“The 2010 camp in HK gave everyone an opportunity to see the past and the present of HK, and a deeper understanding of the city. Thank you Chi Heng for everything.”

“I learned a lot in my trip to HK, much thanks to the Chi Heng supporters. Our journey in life would have been different without your help, and because of your support, our misfortune has become a blessing in disguise. I want everyone in the world to be happy, and I want to be one helping others. Tomorrow is beautiful!”

“The care, support and generosity of the Chi Heng supporters is beyond my wildest imagination. The kindness of the people of HK is so evident.”

Attachment 2

Photos of 2010 Arts for Chalk in Hong Kong



**Photo trip in TsimShaTsui**



**Star Ferry Ride**



**Cheung Chau Outing**



**Dialogue in the Dark Exhibition**



**Harbour view on IFC II Rooftop**



**Teambuilding Workshop**

Photos of 2010 Arts for Chalk in Suzhou



Photos of 2009 Arts for Chalk in Hangzhou



**Chi Heng Foundation**  
**Arts For Chalk – 2011 Fundraising Photography Camp in Hong Kong**

**ENROLMENT Form**

I will join the Chi Heng Foundation “Arts For Chalk–2011 Photography Camp in Hong Kong” to raise fund for exclusive use in education related activities for AIDS-impacted children in China.

**Particulars of Participant** (please use one form for each participant)

Name of Participant : \_\_\_\_\_  
Birth date (yyyy/mm) : \_\_\_\_\_ Sex : M F  
Name of School : \_\_\_\_\_ Grade/Year : \_\_\_\_\_

**Particulars of Parent/Guardian**

Father    Mother    Guardian

Name : \_\_\_\_\_ Mr.    Mrs.    Ms  
Signature : \_\_\_\_\_

**Contact Information**

Name of Contact Person : \_\_\_\_\_ (if different from above) Relationship : \_\_\_\_\_  
Address : \_\_\_\_\_  
Telephone : \_\_\_\_\_ (office) \_\_\_\_\_ (home) \_\_\_\_\_ (mobile)  
Email : \_\_\_\_\_

**Participation Fee**

\* Participation Fee: HK\$ 8,500 per participant, inclusive of \$3,000 camp costs (self), AND \$5,500 sponsoring a CHF student to join the camp with trip costs

1 participant: HK\$ 8,500     \_\_\_\_\_ participants: HK\$ \_\_\_\_\_  
 I would like to sponsor \_\_\_\_\_ more CHF students to join this camp @ HK\$5,500/student: HK\$ \_\_\_\_\_

**Total: HK\$ \_\_\_\_\_ Payment by (if name different from above): \_\_\_\_\_**

**Method of Payment**

**By Cheque**  
A crossed cheque payable to “Chi Heng Foundation Limited”

**By Direct Deposit**  
Chi Heng Foundation’s HSBC account 502-199813-838

**By Credit Card** (CHF will bear a transaction service charge)  
 AMEX     Visa     Master

Name in Print: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Chi Heng Foundation**  
**Arts For Chalk – 2011 Fundraising Photography Camp in Hong Kong**

**Points to Note:**

- \* Please send the completed Enrolment Form with your cheque (if applicable) for payment of the participation fee, by fax (852) 2517 0594, or by mail to Room 1201, 12/F, Wai Wah Commercial Bldg, 6 Wilmer Street, Sheung Wan, Hong Kong, before June 30, 2011. Please mark “Arts for Chalk – 2011 Photo Camp in Hong Kong” on the envelope.
- \* Chi Heng will issue an official general receipt (non-tax deductible) upon receipt of payment.
- \* Incremental/supplemental donations from friends and relatives are welcome. Please use the “Donation Form” and also the “Sponsorship Form” (if applicable) to record donation details.
- \* Personal data provided will be used strictly for issuing receipts and necessary contact. It will be treated in the strictest confidence.
- \* We would also be grateful if you could give us names and e-mail addresses of those who might be interested in this event so that we may contact them. For enquiries, please contact us (852) 25170564 or [info@chihengfoundation.com](mailto:info@chihengfoundation.com)

On behalf of the AIDS-impacted children in China,  
we thank you very much for your generous support !

**Chi Heng Foundation**  
**Arts For Chalk – 2011 Fundraising Photography Camp in Hong Kong**

**DONATION Form**

- I / We will participate in Arts for Chalk-2011 Photography Camp in Hong Kong  
Participant(s): \_\_\_\_\_
- I / My Corporate will support the following participants of Arts for Chalk  
Participant(s): \_\_\_\_\_
- I / My Corporate will not participate but would donate for education sponsorship to AIDS impacted children.

**Donor Name:** \_\_\_\_\_

**Telephone :** \_\_\_\_\_

**E-mail :** \_\_\_\_\_

**Donation Amount : HK\$** \_\_\_\_\_

**Method of Payment**

- By Cheque**  
A crossed cheque payable to “Chi Heng Foundation Limited”  
Bank Name : \_\_\_\_\_  
Cheque Number : \_\_\_\_\_

- By Direct Deposit**  
Chi Heng Foundation’s HSBC account 502-199813-838

- By Credit Card** (CHF will bear a transaction service charge)

AMEX                       Visa                       Master

Name in Print: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Donation Receipt** (to be issued by Sep 30, 2011)

- Not required**

- Please send donation receipt to**

**Address :** \_\_\_\_\_  
\_\_\_\_\_

Please complete and send this Donation Payment Form to Chi Heng Foundation, with your Cheque (if applicable) for the donation amount, by fax (852) 2517 0594, or by mail to Room 1201, 12/F, Wai Wah Commercial Building, 6 Wilmer Street, Sheung Wan, Hong Kong before August 31, 2011. Please mark “Arts For Chalk – 2011 Photo Camp in Hong Kong” on the envelope.

**On behalf of the AIDS-impacted children in China,  
we thank you very much for your generous support !**

**Chi Heng Foundation**  
**Arts For Chalk – 2011 Fundraising Photography Camp in Hong Kong**

**SPONSORSHIP Form**

Name of Participant(s) (Mr. / Ms ): \_\_\_\_\_ Tel \_\_\_\_\_

**SPONSORS' Details**

I/We would like to sponsor the above participant(s) to join Chi Heng Foundation's "Arts for Chalk – 2011 Photography Camp in Hong Kong" to raise funds for education sponsorship to AIDS-impacted children in China. My/Our contribution details are as follows:

No.	Mr./ Ms/ Mrs.	Sponsor's Surname/ First Name	Address		Sponsorship Donation (HK\$)
			Email	Phone	
1					
2					
3					
4					
5					
6					
7					
8					
<b>Total HK\$</b>					

- \* **Please use the Donation Form to make payment**
- \* Donations of HK\$100 and above are tax deductible
- \* Official receipts, if requested, will be issued to the sponsors by September 30, 2011.
- \* Personal data provided will be kept in the strictest confidence, and will be used for issuance of tax deductible receipts and necessary contact

For more information about Chi Heng Foundation, please visit <http://www.chfaidsorphans.com/>, or contact us at (852) 2517 0564 or [info@chihengfoundation.com](mailto:info@chihengfoundation.com).

**On behalf of the AIDS-impacted children in China,  
we thank you very much for your generous support !**